

GREENVILLE ARENA DISTRICT BON SECOURS WELLNESS ARENA 2023-2024 OPERATING BUDGET	
2024 Budget	
Operating Revenue	
Events	\$ 6,334,867
Sponsorship & Premium Seating	2,992,356
Other	623,264
Community Events	100,000
Total Revenue	\$ 10,050,486
Operating Expenses	
Personnel	\$ 3,251,756
Marketing	177,596
Sponsorship	47,805
Premium Seating	53,525
Event Services	151,925
Operations	733,550
Utilities & Telecommunications	701,320
Insurance	360,138
General & Administrative	370,550
Information Technology	264,300
Food & Beverage	1,171,381
Community Events	90,000
Total Operating Expenses	\$ 7,373,847
Operating Profit- Arena Operations	\$ 2,676,640