

**GREENVILLE ARENA DISTRICT  
 BON SECOURS WELLNESS ARENA  
 2024-2025 OPERATING BUDGET**

**2025 Budget**

**Operating Revenue**

Events	\$7,838,656
Sponsorship & Premium Seating	3,547,920
Other	603,125
Interest Income	330,000
Community Events	100,000
<b>Total Revenue</b>	<b>\$12,419,701</b>

**Operating Expenses**

Personnel	\$3,578,222
Marketing	208,300
Sponsorship	44,250
Premium Seating	53,540
Event Services	241,875
Operations	844,450
Utilities & Telecommunications	828,920
Insurance	599,203
General & Administrative	476,800
Information Technology	232,600
Food & Beverage	1,668,739
Community Events	100,000
<b>Total Operating Expenses</b>	<b>\$8,876,899</b>

**Operating Profit- Arena Operations** **\$3,542,802**