

GREENVILLE ARENA DISTRICT  
COMMUNITY OUTREACH & PUBLIC RELATIONS COMMITTEE MEETING  
THURSDAY, AUGUST 7, 2025 – 4:00PM  
Virtual Teams Meeting  
Meeting ID: 280 791 720 908 0  
Passcode: CQ9Ta2ED

MINUTES

**Present:**

GAD Board: Amber Drummond, Curtis Rose

GAD: Beth Paul, Kim Silvers

**Absent:**

GAD: Kerry Lightner (Wi-Fi connectivity issues)

Ms. Drummond called the meeting to order.

**Presentation**

Ms. Paul acknowledged FY25 updates were recently shared in the July Monthly Board Meeting, so there are very few updates. Highlights included ticket and monetary donations to Non-Profit Organizations and SEC Title I School Days, Staff Volunteering, In-Kind Space Donations, Signature Events, and Media Relations. Ms. Paul asked for the committee's support in considering a large flexible donation to United Ways Greenville Together one-year initiative to re-house fifty households. Ms. Drummond and Mr. Rose said they are in full support of this donation. Ms. Paul shared she has tasked our marketing department and PR team to rebrand & reinvigorate the STAGE Partners Program. Ms. Paul shared progress pictures on the seat replacement, acoustic panel replacement, and arena painting.

The meeting was adjourned.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Amber X. Drummond', with a large, stylized loop at the end.

Amber Drummond, Secretary and Committee Chairperson